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A Bright Idea... *Sun Lighting Goes Green*

Tucson, AZ (7/2/07) – **Sun Lighting is paving the way for energy efficiency right now...and certainly for the future.** The locally owned and operated lighting megastore is working towards an environmentally friendly way of operating the business. The store has recently established numerous programs that will help home and business owners save energy and keep the earth healthy. In addition, they are in the process of converting their store to solar power.

Sun Lighting is well on its way to being the most energy efficient lighting source in Tucson. **Sun Lighting is now certified as an official Energy Star distributor for their residential and commercial divisions.** To obtain this certification, Sun Lighting passed a series of requirements based on the number of energy efficient lighting fixtures and bulbs carried in the store and their sales rate. The certification was granted through the National Association of Independent Lighting Distributors, which is made up of many Energy Star founders. Energy Star labeled products have a significantly lower power consumption level than other products. Sun Lighting's Energy Star products include fans, chandeliers, bath bars, sconces, flush mounts, and exterior fixtures.

Did you know that Energy Star qualified compact fluorescent light bulbs (CFL's) use **75% less energy** than standard incandescent bulbs and will last up to **10 times longer**? This small and easy change comes with big benefits: save **about \$30 or more** in electricity costs over each bulb's lifetime and produce about **75% less heat**, so they're safer to operate and cut energy costs associated with home cooling. **Depending on the size, fluorescent light bulbs typically last between 8,000 and 15,000 hours**, whereas incandescent lamps are usually manufactured to have a life span of 750 hours to 1000 hours.



Energy Efficient Light Bulbs

At **Sun Lighting**, fluorescent lights are available in many different shapes and sizes and will fit almost any indoor or outdoor fixture. The difference in energy output is incredible. For example:

- A 15 watt fluorescent reflector can light is equivalent to a 65 watt incandescent bulb.

- A 5 watt cold cathode is equivalent to a 25 watt incandescent.
- A 12/20/26 three-way fluorescent bulb is equivalent to a 50/85/100 incandescent.

Fluorescent bulbs contain a very small amount of mercury, 20 milligrams. This poses no health risk to us, but it could contaminate the environment if not properly disposed of. Sun Lighting has instituted a program for recycling their fluorescent bulbs and batteries. An out-sourced company provides Sun Lighting with a crate in which to store the bulbs and batteries and when full, the company picks up the crate, takes it to their plant, and properly disposes of the products without causing any harm to the environment.

In addition to their recycling efforts, Sun Lighting has also established an incentive program that enables customers to easily fill their homes with energy-efficient lighting. The store will buy back any incandescent bulbs, whether working or not, and give customers credit towards buying new fluorescent bulbs. The cost of fluorescent bulbs at Sun Lighting ranges from about \$1.50 to \$20.00.

Knowledgeable lighting specialists are always available to answer any questions or talk about any concerns customers may have about energy-saving products.

Gather up your incandescent bulbs and head to Sun Lighting today. By using energy efficient lighting, you'll help save the earth and keep your pockets full. Sun Lighting is open Monday through Friday, 9 a.m. - 6 p.m.; Saturday, 9 a.m. - 5 p.m. and Sunday, 11 a.m. - 4 p.m.

About Sun Lighting

Mike Levkowitz opened Sun Lighting in 1953 selling lighting fixtures out of his home. Mike's son and daughter-in-law, Danny and Anita Levkowitz, took over the business in 1992 and moved the elegantly renovated showroom to its prime Broadway Boulevard location. Now the meticulously designed 13,500 square foot showroom offers more than just lighting pieces, having added furniture and home accessories, all the while maintaining the same family feel it had back in 1953.

Sun Lighting has been the most recognizable name for lighting in the Old Pueblo. Growing immensely from its humble beginnings it is now a nationally recognized name having been featured on an episode of The Learning Channel's (TLC) Trading Spaces, the home design reality TV show. Sun Lighting has also been nominated for the prestigious Accessories Resource Team (ARTS) award. Sun Lighting is located at 4545 E. Broadway Blvd. They can be reached by phone at 322-4303 and on the net at www.sunlighting.net

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