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Tucson's Sun Lighting nominated for SASIE Award

Tucson, AZ (October 17, 2006) – Things just keep getting brighter for Sun Lighting. After celebrating their 33rd anniversary Sun Lighting, Tucson's premiere lighting showroom, has been nominated for the Southern Arizona Smart Inspiring Enterprise Award (SASIE) in the sales and marketing category for 2007.

Sun Lighting's business style deserves recognition for its innovative and enterprising approach to Southern Arizona entrepreneurship. Starting from the garage of a home, Sun Lighting is truly a business pioneer creating a thriving commerce environment and helping to build a stronger economy for Southern Arizona. Sun Lighting has been nominated for this prestigious award because it serves its community as an inspiring exemplar of a business excelling at the selling process, clear marketing plans, competitive pricing and promotion.

The SASIE Award nominees will be judged by a panel of local business experts and winners will be announced at the March 6 presentation at the Fox Theatre Tucson. The SASIE Awards originated in 2002 and this year's ceremony will be the first full-blown awards show.

About Sun Lighting

Mike Levkowitz opened Sun Lighting in 1953 selling lighting fixtures out of his home. Mike's son and daughter-in-law, Danny and Anita Levkowitz, took over the business in 1992 and moved the elegantly renovated showroom to its prime Broadway Boulevard location. Now the meticulously designed 2,000 square foot showroom offers more than just lighting pieces, having added furniture and home accessories, all the while maintaining the same family feel it had back in 1953. Sun Lighting has been the most recognizable name for lighting in the Old Pueblo. Growing immensely from its humble beginnings it is now a nationally recognized name having been featured on an episode of The Learning Channel's (TLC) Trading Spaces, the home design reality TV show. Sun Lighting has also been nominated for the prestigious Accessories Resource Team (ARTS) award. Sun Lighting is located at 4545 E. Broadway Blvd. They can be reached by phone at 322-4303 and on the net at www.sunlighting.net

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